



in collaboration with



5th Italian Business Forum

From social enterprise to social innovation

Institut Jožef Stefan, Monday, February 13th, 2017

Programme

Introduction to the Programme: Tradition, Institutional Framework and Experience Shared

- 8.30 Arrival of participants, registration, coffee
- 9.00 Welcome and introduction to the programme Jurij Giacomelli, President, Italijansko-slovenski Forum italo-sloveno
Jadran Lenarčič, Director, Institute Jožef Stefan
- 9.10 Social enterprise and innovation: an Italian experience shared H. E. Paolo Trichilo, Italian Ambassador to Slovenia
- 9.20 Social entrepreneurship fuelling innovation in Slovenia Tadej Slapnik
State Secretary
Office of the Prime Minister, Slovenia
- 9.35 Social enterprise in Italy - The evolution of social enterprise in Italy and its role for the job creation social cohesion and innovation Luigi Bobba
State Secretary
Ministry of Labour and Social Policies, Italy



10.00 Social Enterprise, Innovation and the Future of Work

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| 10.05 | Social enterprise and the future of work
<u>Keynote Speech</u> | Prof. Carlo Borzaga, Presidente, EURICSE, Istituto Europeo di Ricerca sull'Impresa Cooperativa |
| 10.30 | Evolution of legislative framework for social enterprise and job creation in Italy | Bruno Busacca
Head of Policy Unit
Ministry of Labour and Social Policies, Italy |
| 10.45 | Key Challenges for social enterprises in Slovenia | Mojca Žganec Metelko, General Secretary, Slovenian Social Entrepreneurship Forum |
| 10.55 | Re-evolving role of a social enterprise over time in Slovenia: the case of Klet Goriška Brda | Silvan Peršolja
CEO, Klet Goriška Brda |
| 11.15 | Legacoop: The evolution of an Italian Best Practice | Stefania Marcone, Director, International Relations and European Policies Legacoop |
| 11.35 | Peculiarities and challenges of collaboration with social enterprises | Marco Morganti, CEO, Banca Prossima, Intesa Sanpaolo Group |
| 11.55 | Coffee Break | |

12. 15 From Social Enterprise to Social Innovation: Experience Shared

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| 12.15 | Designing in collaborative networks
<u>Keynote Speech</u> | Prof. Barbara Predan, University of Ljubljana, Academy for fine arts and design (ALU) and director of Institute of design |
| 12.40 | Panel: Best Practices in Social Innovation | <u>Moderated by:</u>
Elisa Scelsa, director, ITA - Ice, Ljubljana
Giancarlo Miranda, CEO, Intesa Sanpaolo Bank |
| 12.45 | The case of Poligon Creative Centre | Luka Piškorič, Co-Founder and Managing Director at Poligon Creative Centre, Ljubljana |
| 12.55 | The case of SEA | Fabrizio Valencic, Project Manager, Social Economy Agency, ex Cooperativa Arcobaleno, Gorizia |
| 13.05 | Social Entrepreneurs an essential component of a circular business model | Lucija Aleksič, Sustainability Compliance Manager, AquafilSLO |
| 13.15 | The case of Videolectures: The Future of diffused education | Mitja Jermol, Institute Jožef Stefan |
| 13.25 | The case of social innovation as a key element of the bank's strategy | Alessandro Pontoglio, Unicredit Bank, Slovenia |

13.35 Discussion with participants

Moderated by:

Elisa Scelsa, director, ITA - Ice, Ljubljana
Giancarlo Miranda, CEO, Intesa Sanpaolo Bank

Conclusions

Moderators, Varja Hrovat, Generali Slovenia
Livio Marziani, Eni Adriaplin

13.50 Closing

Jadran Lenarčič, Director, Institute Jožef Stefan
Jurij Giacomelli, President, Italian-Slovenian Forum

14.00 Lunch and Networking

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